



**PRESS RELEASE**

## **Pedro Casaño, new HR Corporate Director of Nueva Pescanova Group**

- **The Galician multinational creates a General Directorate of Corporate Social Responsibility, which will be assumed by Ángel Matamoro**

**Vigo, November 2<sup>nd</sup>, 2017.**- Nueva Pescanova Group will incorporate Pedro Casaño as the new HR Corporate Director on November 20<sup>th</sup>. He has more than 23 years of experience in various business areas and has developed most of his career in the field of Human Resources, starting as HR Director of SABMiller Spain, and then, in international positions of maximum responsibility like HR Director of SABMiller Latin America in Bogotá; VP of Human Resources of SABMiller in Panama; HR Director of Spain and Portugal of Kraft Foods, where he became HR Director for Southern Europe in Mondelēz International.

In this companies, Pedro has led ambitious and demanding organization processes and people development, and has also promoted essential cultural changes through HR area modernization.

Engineer from the University of Seville and Diploma in Senior Business Management from the Bravo Murillo International Institute, he held the CEO Leadership Program at the University of New York and the Executive Development Program in Supply Chain Management at IE. Casaño completed his training with a specialization in digital transformation with the DiBex Program in the ISDI business school and a Program in Senior Management (PADE) by the IESE Business School.

Pedro Casaño replaces the Group's Corporate HR Director, Ángel Matamoro, who will assume the direction of Corporate Social Responsibility and Institutional Relations Department in Nueva Pescanova Group. The creation of this new corporate directorate multiplies company efforts in CSR, present in its DNA. These efforts let to promote support and development projects in the communities where the group operates, with the creation of schools for employees' children, social housing, etc.

### **About the Nueva Pescanova Group**

The Nueva Pescanova Group is a Galician multinational Company leader in the seafood sector; it is engaged in fishing, farming, processing and trade of seafood products. Founded in 1960, it employs more than 12,000 people and is present in 27 countries in 4 continents. Pescanova sells its products in more than 80 countries around the world.