

PRESS RELEASE

Ignacio González, CEO of Nueva Pescanova, new Vice President of AECOC

- **The Governing Board, the Association's highest governing body, has been renewed and now includes Google.**

Barcelona, 27 March 2018.- The CEO of Nueva Pescanova, Ignacio González, has been appointed Vice President of the Association of Mass Market Retailers AECOC, thus replacing Tomás Pascual, President of Calidad Pascual, who has held that position for the past seven years.

AECOC's Governing Board is the governing body responsible for the management, governance, administration and representation of said business association, made up of more than 28,000 companies which, as a whole, represent 20% of the national GDP and have more than 4.5 million employees in our country.

A graduate in Business Sciences from ICADE (E-2), Ignacio (Nacho) González started his professional career in Centros Comerciales Continente. From then on, and for 19 years, he had a long career in Grupo Carrefour, where he held various positions in the Marketing, Sales and Commercial departments to eventually join its international Executive Committee, after being appointed the Group's Purchasing Manager and its Sales Manager in France.

After nearly two decades in the French multinational company, he joined Grupo Campofrío, where he was the CEO of Campofrío Spain and the General Manager for Southern Europe (Spain, Italy and Portugal) and the USA of Campofrío Food Group, from March 2012 to January 2016.

Since February of that year, Ignacio González has been the CEO of Nueva Pescanova, a Galician leading multinational company specialized in the fishing, farming, processing and commercialization of seafood products with more than 11,000 employees in 24 countries of 4 continents.

Since December 2012, Ignacio González has been the President of ECOEMBES, a non-profit company whose object is the recycling of packaging waste, and he is also a representative in the Instituto San Telmo and IESE's Food & Beverage Advisory Board.

About the Nueva Pescanova Group

The Nueva Pescanova Group is a Galician multinational Company leader in the seafood sector; it is engaged in fishing, farming, processing and trade of seafood products. Founded in 1960, it employs more than 11,000 people and is present in 24 countries in 4 continents. Pescanova sells its products in more than 80 countries around the world.



About AECOC's Governing Board

With more than 28,000 associated companies, AECOC aims at helping companies in our country increase competitiveness by providing them with technology standards, good management practices and training programs in areas as important as digital transformation, marketing, logistics and transportation or food safety, among many others.

Chaired by Javier Campo, Member of Bankia's Board of Directors, AECOC's Governing Board is made up of 20 top-level managers from leading companies in the distribution and mass market industry.