

Pescanova launches its online shop for Spain

- **On the website you can buy the brand's exclusive products that are usually not available in stores.**

Vigo, 1 October 2021.- Pescanova, the brand expert in seafood products, is expanding its online shop (<https://www.pescanova.es/tienda>) offering its most exclusive products in mainland Spain. This move into e-commerce responds to the growing demand for online shopping and the brand's need to offer a new way, consumers can get in touch with the brand, demonstrating its commitment to offering nutritious and healthy food.

All products are delivered deep-frozen to preserve the best quality and taste. This is possible thanks to the preparation and freezing process at source, which preserves their characteristics, and to the transport in vehicles designed to maintain the cold chain, thus guaranteeing that consumers receive their purchases in the best possible conditions.

Pescanova's online shop, which was already up and running in Galicia, Madrid, Valencia and Catalonia, offers a large range of seafood that is not available in the distribution channels, such as carabineros, langoustines, shrimps, velvet crabs, Santiaguillo tails, clams and peeled red prawns, among others.

In addition, the online platform offers limited-time exclusive promotions, such as discounts or free shipping. Consumers can be informed about these promotions through the website itself or by subscribing to the brand's newsletter.

About the Nueva Pescanova Group

The Nueva Pescanova Group is a multinational company leader in the seafood sector; it is engaged in fishing, farming, processing and trade of seafood products, whether fresh, chilled or frozen.

Founded in 1960, it employs more than 10,000 people and is present in 19 countries in four continents. The Nueva Pescanova Group sells its products in more than 80 countries worldwide.