

THE NUEVA PESCANOVA GROUP PARTICIPATES IN THE SUMMER CAMP ON MASS CONSUMPTION

- The conference, organized by AECOC in the framework of its employability project, gathers 19 leading companies and university students from all over the country
- The University of Valladolid will be the headquarters of the meeting point

Vigo, July 11, 2018. - The Nueva Pescanova Group shall be present on July 12 in Valladolid for the third edition of the Summer Camp on Mass Consumption by the AECOC (Spanish Commercial Coding Association), an initiative aimed at getting university students and recent graduates in contact with the leading companies of the sector of mass consumption in our country.

The young people have been selected from 60 different universities throughout Spain and have brilliant profiles, whether due to their academic trajectory or due to their personal skills.

The Summer Camp on Mass Consumption is an employment event designed to speed up the professional opportunities of its participants and is intended to be the referential meeting point between the talent of Spanish Young people and the main economic stakeholders and creators of employment in the sector. The young people selected to participate are university students in the last year of their B.A. degree or master's degree or even recent graduates under the age of 30, coming from all over Spain, with a big presence of young people from the universities of Castile and León.

The meeting point, organized by AECOC in collaboration with the Regional Government of Castile and León, shall be in the Science Lecture Building, on the Miguel Delibes Campus of the University of Valladolid, after celebrating its first two editions in Madrid and Barcelona.

The young people selected shall have the opportunity to share a full conference with the directors of Human Resources from the 19 companies participating in the event, which are attending the Summer Camp to seek out talent and share the employment opportunities they are offering to very diverse profiles. The conference will include theoretical-practical learning sessions, networking and workshops to identify talent and skills.

Thus, the participants in the Summer Camp shall work jointly with directors and the top managers of Human Resources in the Nueva Pescanova Group. Ismael Sánchez, director of Talent Management and Development in the Nueva Pescanova Group, shall promote a challenge which the students must tackle in a multidisciplinary working team to offer proposals which they will share with all the participating companies.

The Summer Camp on Mass Consumption thus brings the university world closer to the business world, helping young people to improve their social skills and reinforcing skills which are especially useful in the first years of their professional career.



About AECOC

AECOC is the Spanish Mass Consumption Association, one of the largest business organizations in the country and the only one in which the industry and the distribution of mass consumption work together to develop good practices and technological standards which help companies to be more efficient and competitive, providing value to the consumer. It encompasses both large companies and SMEs and represents sectors as diverse as food and drinks, textiles, electronics, hardware and DIY, healthcare and hotel services, and more. At the end of 2017, it had more than 28,000 companies associated, the joint turnover of which reached almost 20% of the national GDP.

About the Nueva Pescanova Group

The Nueva Pescanova Group is a leading Spanish company in the sector, specialized in the capturing, farming, manufacturing, and marketing of sea products, both fresh, refrigerated, and frozen.

Founded in 1960, it employs more than 11,000 people and is present in 24 countries on 4 continents. The Nueva Pescanova Group sells its products in over 80 countries around the world.