

Nueva Pescanova will be the first company in its sector to use recycled plastics collected from beaches and coastal areas

- **Partners with SABIC, a global leader in the chemical industry, to give a second life to around 10 tonnes of plastics that would otherwise end up in the ocean.**
- **Some of the Pescanova brand products will be available in new packaging from the second quarter of the year.**

Vigo, 20th January 2022 - The Nueva Pescanova Group will become the first company in its sector to use plastic waste collected from beaches and coastal areas, to transform it into packaging through an advanced recycling process, thus preventing it from polluting the seas and oceans and giving it a second life.

The company will start using this new packaging from the second quarter of the year for some of its Pescanova brand products. They will be **made from 90% plastic materials**, collected from riverbeds and from areas up to 50 kilometres from the coast.

This project will **allow the recovery of around 10 tonnes of plastic waste**, mostly large fragments, before it ends up in the sea, breaks into smaller fragments and causes devastating damage to the marine environment and its species. To achieve this, it partners with SABIC, a global leader in the chemical industry and pioneer in the production of certified circular polymers.

In the words of Ignacio González, **CEO of the Nueva Pescanova Group**, "As a seafood company, it is our great responsibility to care for the seas and oceans, the ecosystems on which our activity depends and which we must all take care of together. With this initiative we will prevent this plastic waste from reaching the marine environment, giving them a new life. We have set ourselves the goal of making 100% of our packaging recyclable by 2025 and, through this action, we will be one step closer to achieving this".

This initiative is part of the 'Pescanova Blue' Sustainability Programme, an integrated plan of initiatives designed to drive and document responsible action and sustainable use of natural resources throughout the company's value chain: fishing, farming, processing and marketing.

The Nueva Pescanova Group has joined the Principles for a Sustainable Ocean of the United Nations Global Compact, by which the multinational guarantees responsible practices with a view to ensuring the conservation of the oceans in the 19 countries in which it operates.

About the Nueva Pescanova Group

The Nueva Pescanova Group is a leading Spanish company in the sector, specialising in the fishing, farming, processing and marketing of fresh, chilled and frozen seafood products.



The company employs over 10,000 people in 19 countries in Europe, Africa, Asia and America, and sells its products in more than 80 countries on five continents.